

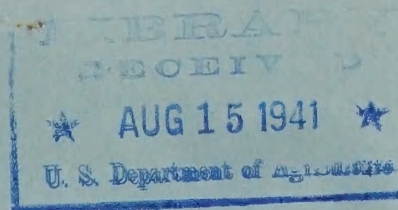
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SPECIAL BULLETIN - URGENT!!!

ATTENTION: All who want the best possible results with their plantings of PEONIES, IRIS, POPPIES, and HEMEROCALLIS.

July 25 through August is the time to plant your Iris, Hemerocallis, Poppies and Peonies. Order the carefully grown, top-quality material listed on the following pages and presented by the JOSEPH F. MARTIN COMPANY in advance of regular catalog publication. This is another of the SPECIAL SERVICES designed to insure for our customers maximum, ultra-profitable results from the material which you obtain from us.

Don't fail to forward your reservations for this material to us at once so that we may make shipment to you exactly as the plants become prime for transplanting. Poppies and Hemerocallis may be expected from July 31 through August, Peonies and Iris from August 15 on.

SPECIAL DISCOUNTS FOR CASH WITH ORDER

2% on orders up to \$10.00

5% on orders from \$10.00 to \$25.00

7% on all cash orders of \$25.00 or more

EXPECT ONLY THE BEST SERVICE AND TOP-QUALITY PLANTS

THE JOSEPH F. MARTIN COMPANY - PAINESVILLE, OHIO  
"Where Plants Are Best By Test"







## PEONIES

The fine quality roots which you will receive from the JOSEPH F. MARTIN CO. are not that way by accident. They are groomed with special, painstaking care, and are grown for root production ONLY. Consequently, the peak of vitality is maintained and the quality roots which you receive now will soon provide good profits for you. Reserve a good quantity of these carefully selected roots now, for planting from August 15 on.

		<u>Per 10</u>	<u>Per 100</u>
<u>ALEXANDER DUMAS</u>	Pure white.	\$2.00	\$16.00
<u>AUGUSTINE D'HOUE</u>	Brilliant solferino-red.	2.00	16.00
<u>CHARLES MCKELLIP</u>	Rich crimson.	2.00	16.00
<u>CHESTINE GOWDY</u>	Silvery pink.	2.00	16.00
<u>FELIX CROUSSE</u>	Lively red.	2.00	15.00
<u>GERMAINE BIGOT</u>	Satiny pink.	1.50	10.00
<u>KARL ROSENFELD</u>	Rich crimson.	2.00	15.00
<u>LA FEE</u>	Mauve rose, collar creamy white.	2.00	15.00
<u>LA PERLE</u>	Delicate lilac white, inclosing violet rose center.	2.00	16.00
<u>LORD KITCHENER</u>	Bright cherry-red.	2.50	20.00
<u>MARIE JACQUIN</u>	Water-Lily Peony, semi-double white with gold.	2.00	16.00
<u>MARY BRAND</u>	Vivid crimson.	3.00	25.00
<u>MME. DUCEL</u>	Medium pink, silvery reflex.	2.00	15.00
<u>MME. JULES DESSERT</u>	Delicate flesh pink, shading to straw white.	3.00	25.00
<u>MONS JULES ELIE</u>	Glossy lilac-pink, base deep rose.	2.00	16.00
<u>PHILOMELE</u>	Bright violet-rose, anemone center.	2.00	15.00
<u>PRES. ROOSEVELT</u>	Deep, rich, brilliant red.	2.00	18.00
<u>PRINCESS BEATRICE</u>	Light violet-rose, crimson center.	2.00	15.00
<u>SARAH BERNHARDT</u>	Apple blossom pink.	2.00	15.00
<u>UMBELLATA ROSEA</u>	Early rose pink.	2.00	15.00

25 or more of any one variety at 100 rate.

MAKE A SPECIAL MEMORANDUM:

PLANT.....

PEONIES from August 15 on..

IRIS from August 15 on.....

ORDER NOW - from

THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO



ORDER NOW - from THE JOSEPH E. MARTIN CO., PAINEVILLE, OHIO

IRIS from August 15 on....  
 PEONIES from August 15 on..

PLANT.....

MAKE A SPECIAL MEMORANDUM:

25 or more of any one variety at 100 rate.

UNDELATA ROSA	Early rose pink.	2.00	15.00
SARAH BERNHARDT	Apple blossom pink.	2.00	15.00
PRINCESS BEATRICE	Light violet-rose, crimson center.	2.00	15.00
MRS. ROOSEVELT	Deep, rich, brilliant red.	2.00	15.00
PHILOMILE	Bright violet-rose, anemone center.	2.00	15.00
MONS JULES ELIE	Glossy lilac-pink, base deep rose.	2.00	15.00
MME. JULES DESBERT	Delicate flesh pink, shading to stern white.	2.00	25.00
MME. DUCET	Medium pink, silvery reflex.	2.00	15.00
MARY BRAND	Vivid crimson.	2.00	25.00
MARIE JACQUIN	Water-lily Peony, semi-double white with gold.	2.00	15.00
LORD KITCHEN	Bright cherry-red.	2.50	20.00
LA PERLE	Delicate lilac white, inclosing violet rose center.	2.00	15.00
LA FEE	Mauve rose, collar creamy white.	2.00	15.00
KARL ROSENFIELD	Rich crimson.	2.00	15.00
GERMAINE BIGOT	Satin pink.	1.50	10.00
FELIX CROUSSE	Lively red.	2.00	15.00
CHRISTINE GOWDY	Silvery pink.	2.00	15.00
CHARLES MCKELLIP	Rich crimson.	2.00	15.00
AUGUSTINE D'HOUR	Brilliant softening-red.	2.00	15.00
ALEXANDER DUMAS	Pure white.	2.00	15.00

planting from August 15 on.  
 Reserve a good quantity of these carefully selected roots now, for  
 roots which you receive now will soon provide good profits for you.  
 Consequently, the peak of vitality is maintained and the quality  
 assured, painstaking care, and are grown for root production ONLY.  
 MARTIN CO. are not that way by accident. They are grown with  
 The fine quality roots which you will receive from the JOSEPH E.

PEONIES



IRIS KAEMPFERI - JAPANESE IRIS

"The Modern Orchid of the Garden"

Years of progress in Iris selection and great strides of improvement have resulted in the classic, up to the minute list which is presented here. The generous plants which will be shipped to you will develop into clumps that will provide 4 to 5 salable plants after the first year, a real profit-providing return for a reasonably small investment. Plant from August 15 on.

		<u>Per 10</u>	<u>Per 100</u>
<u>ASTARTE</u>	Beautiful double dark violet.	\$2.00	\$15.00
<u>BLUE RIVER</u>	Semi-double, wisteria blue.	2.00	15.00
<u>DORIS CHILDS</u>	Double white, veined rosy plum.	2.00	15.00
<u>EUMEE</u>	Single, dark violet.	1.50	10.00
<u>HERCULE</u>	Double lilac-blue.	1.50	10.00
<u>ISO-NO-NAMI</u>	Double blue on grayish-white background.	1.50	10.00
<u>KAGARI-BI</u>	Double chinese-red, distinctive.	1.50	10.00
<u>LA FAVORITE</u>	Double, large, fine white, slightly veined blue.	2.00	15.00
<u>LUCIA MARSHALL</u>	Large, double, pansy violet, white veins.	2.00	15.00
<u>MAHOGANY</u>	Large, double, velvety mahogany red.	2.00	15.00
<u>MARJORIE PARRY</u>	Double, soft mauve.	2.00	15.00
<u>MOMYI-NO-TAKI</u>	Large, six petal, dark red with golden center.	2.00	15.00
<u>NEPTUNE</u>	Single, violet mahogany.	1.50	10.00
<u>PATROCLE</u>	Single, superb dark violet.	1.50	10.00
<u>REPSIME</u>	Giant double, soft blue on white.	1.50	10.00
<u>SEACREST</u>	Double, frost white, deep blue shaft.	1.50	10.00
<u>ROSE H. SCHEEPERS</u>	Double mauve gray, overlaid blue.	2.00	15.00
<u>VIOLET RAY</u>	Fine six-petaled violet red.	2.00	15.00
<u>WISTER'S FAVORITE</u>	Semi-double, large light blue.	1.50	10.00
<u>YEZONISHITAI</u>	Three petaled red lavender, shaded purple.	1.50	10.00

25 or more of any one variety at 100 rate.

See our Special Collection Offer on last page.

For complete and detailed descriptions of all material in this bulletin, please consult your copy of our Spring 1941 catalog. Our new fall issue covering complete line of perennials will be ready for the mail around September 1. Don't fail to look forward to receiving it. You'll find that it is the most complete list of all that is really good in perennials, published exclusively for the wholesale trade.



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See our Special Collection Offer on last page.

25 or more of any one variety at 100 rate.

10.00	1.50	Three petaled red lavender, shaded purple.	YERONIMISITAI
10.00	1.50	Semi-double, large light blue.	WINTER'S FAVORITE
15.00	2.00	Five six-petaled light red.	VIOLET HAY
15.00	2.00	Double mauve gray, overlaid blue.	ROSE H. SCHNEPPERS
10.00	1.50	Double, frost white, deep blue shaft.	SNACREST
10.00	1.50	Giant double, soft blue on white.	HEPSIE
10.00	1.50	Single, superb dark violet.	PATROCIE
10.00	1.50	Single, violet mahogany.	NEPTUNE
15.00	2.00	Large, six petal, dark red with golden center.	MONYI-NO-TAKI
15.00	2.00	Double, soft mauve.	MARJORIE PARRY
15.00	2.00	Large, double, velvety mahogany red.	MAHOGANY
15.00	2.00	Large, double, pansy violet, white veins.	LUCIA MARSHALL
15.00	2.00	Double, large, fine white, slightly veined blue.	IA FAVORITE
10.00	1.50	Double richness-red, distinctive.	KACARI-BI
10.00	1.50	Backcrossed.	ISO-NO-NAMI
10.00	1.50	Double blue on grayish-white.	HEPHE
10.00	1.50	Double lilac-blue.	KUJIK
10.00	1.50	Single, dark violet.	DOIS CHIDS
15.00	2.00	Double white, veined rosy plum.	BLUE RIVER
15.00	2.00	Semi-double, wisteria blue.	ASTARTE
15.00	2.00	Beautiful double dark violet.	

Plant from August 15 on.  
 year, a real profit-providing return for a reasonably small investment.  
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 here. The generous plants which will be shipped to you will develop  
 have resulted in the classic, up to the minute list which is presented  
 years of progress in iris selection and great strides of improvement  
 "The Modern Orchid of the Garden"



## ORIENTAL POPPIES

SELECTED LIST OF VARIETIES - Most Popular - Most Practical. Large scale production permits the low price scale. Quality is NOT sacrificed in any instance. Each plant is a fine, fully developed, field grown root that will not be surpassed in quality anywhere.

		Per 10	Per 100
<u>CAVALIER</u>	Nopal red flowers.	\$2.50	\$20.00
<u>CERISE BEAUTY</u>	Beautiful cerise.	1.50	10.00
<u>ENFIELD BEAUTY</u>	Large, cherry pink.	3.00	25.00
<u>GOLD OF OPHIR</u>	Golden orange.	3.00	25.00
<u>JEANNE MAWSON</u>	Large, geranium pink.	2.50	20.00
<u>MANDARIN</u>	True, chinese red.	2.00	15.00
<u>MRS. PERRY</u>	Salmon-pink.	1.50	10.00
<u>OLYMPIA</u>	Double flame scarlet.	1.50	10.00
<u>ORANGE PERFECTION</u>	Orange-tinted pink flowers.	3.00	25.00
<u>PRINCE OF WALES</u>	Coral-pink,	3.00	25.00
<u>SASS PINK</u>	Very large, delicate flesh pink.	2.50	20.00
<u>SPOTLESS</u>	Soft pink.	1.50	10.00
<u>TRILBY</u>	Lustrous dark red.	2.50	20.00
<u>WURTEMBERGIA</u>	Nopal Red.	1.50	10.00

## HEMEROCALLIS

For a great show from early May through August, plant the range of varieties shown here, all plants young and vital for perfect results.

		Per 10	Per 100
<u>FLAVA</u>	Sweet scented, clear yellow.	\$1.00	\$7.00
<u>LUTEOLA</u>	Large, orange-yellow.	1.00	7.00
<u>MIDDENDORFII</u>	Rich orange-yellow.	1.00	7.00
<u>PEGGY PERRY</u>	Scarlet orange, center yellow.	2.00	15.00
<u>BETSCHER'S HYBRID HEMEROCALLIS</u>			
<u>ANNA BETSCHER</u>	Rich, golden yellow.	2.00	15.00
<u>D. D. WYMAN</u>	Golden yellow, splashed.	2.00	15.00
<u>GOLDENI</u>	Golden orange.	2.00	15.00
<u>GYPSY</u>	Brilliant, deep orange.	2.00	15.00

ANOTHER IMPORTANT MEMORANDUM:  
PLANT.....

POPPIES from August 1 on.....  
HEMEROCALLIS from August 1 on...

ORDER NOW - from

THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO







!!!!!!!!!!!!!!!!!!!!

ANOTHER

SPECIAL OPPORTUNITY COLLECTION OF JAPANESE IRIS

WHY?

1. The tremendous popularity of the collection appearing in our Spring 1941 catalog.
2. To give those of our customers, who have not been introduced to the glorious Japanese Iris which are the wondrous profit-makers in plant sales, the opportunity to do so at a great saving and advantage.
3. To give you, who are active in the popular sale of Japanese Iris and who may desire to re-stock or add other new popular names to those which you are growing, a real buying bargain.

THE VARIETIES

ASTARTE	DORIS CHILDS
HERCULE	ISO-NO-NAMI
KAGARI-BI	LA FAVORITE
LUCIA MARSHALL	MOMYI-NO-TAKI
NEPTUNE	PATROCLE

(Consult first page of this bulletin for descriptions)

THE BARGAIN

10 each of the above varieties - - 100 PREMIUM PLANTS

\$17.50 wholesale value - - - for \$10.75

25 each of the above varieties - - 250 PREMIUM PLANTS

\$31.25 wholesale value - - - for \$21.50

RESERVE YOUR COLLECTION NOW - PLANT AFTER AUGUST 15

ALL OF THE VARIETIES OFFERED IN THIS COLLECTION BARGAIN ARE VERY DEFINITELY POPULAR NAMES -- THE ONES YOUR CUSTOMERS ARE ASKING FOR. THIS TREMENDOUS REDUCTION IN PRICE IS MADE POSSIBLE BY THE SAVING ACCOMPLISHED IN RAPID HANDLING OF LARGE VOLUME.

THE JOSEPH F. MARTIN COMPANY

PAINESVILLE, OHIO



